

The Associate Degree in Creative Industries Program is a creative management qualification for artists and offers three intakes per year (February, June and October). The 18 month program includes key business, law and communication units relevant to creative enterprise and creative business management.

University of
Western Sydney
UWSCOLLEGE

Associate Degree in Creative Industries: Creative Professional Public Lecture Series

The University of Western Sydney's Associate Degree in Creative Industries Program will give Western Sydney artists the chance to gain practical knowledge from some of Sydney's most successful creative professionals, when it presents a series of free public lectures in association with UWSCollege in October and November.

The lecture series will focus on key aspects of creative business practice and will discuss creative start-ups, time management, networking and collaboration for creative professionals, funding and professional/personal business management.

OCTOBER

The Creative Entrepreneur: From Idea to Start-Up

Date: 16 October 2012

Time: 6.30 pm – 8.30 pm

Venue: Memorial Hall, St Marys Corner Community and Cultural Precinct

Cost: FREE

Format: Presentation/panel discussion

Guest speakers: Noel McDonald (Cool Country 2KA), Chris Keeble (Fish out a Water Productions), Kate Hurst (Hurst & Co), Pip Jamieson (The Loop), Merryn Spencer (Pop Up Parramatta)

Proudly sponsored by Penrith City Council, St Marys Corner Community and Cultural Precinct and UWSCollege

Time Management for Creative Professionals or How to Avoid the Hamster Problem

Date: 23 October 2012

Time: 6.30 pm – 8.30 pm

Venue: UWSCollege Nirimba campus, Building U3, Lecture Theatre G.10

Cost: FREE

Format: Lecture

Guest speaker: Monica Davidson (Freelance Success)

Proudly sponsored by UWSCollege

Interactivity, Connectivity and Networking: Who to Know and Where to Go

Date: 30 October 2012

Time: 6.30 pm – 8.30 pm

Venue: Switch Digital Arts Centre, Parramatta

Cost: FREE

Format: Presentation/panel discussion

Guest speakers: Pip Jamieson (The Loop), Jess Scully (Vivid Creative Sydney), Monica Davidson (Freelance Success), Ravi Kambhoj (ICE Hub Resident), Art Phillips (Art Phillips Music Design)

Proudly sponsored by the ICE Hub and UWSCollege

NOVEMBER

Show me the Money: From Philanthropy to Crowdfunding

Date: 20 November 2012

Time: 6.30 pm – 8.30 pm

Venue: Casula Powerhouse Arts Centre

Cost: FREE

Format: Presentation/panel discussion

Guest speakers: Alan Crabbe (Pozible), Augusta Supple (Playwright/Director/Producer), David Ryding (Artstart – Australia Council), Michelle Cotterill (Producer/Director – Film, TV & Transmedia)

Proudly sponsored by the Casula Powerhouse Arts Centre and UWSCollege

Creative Professional/Personal Business Practice

Date: 27 November 2012

Time: 6.30 pm – 8.30 pm

Venue: UWSCollege, Westmead campus

Cost: FREE

Format: Lecture

Guest speaker: Monica Davidson (Freelance Success)

Proudly sponsored by UWSCollege



For more information or to register for an upcoming lecture visit www.iamcreative.com.au