Creative Nation

Associate Professor Anna Gibbs and Dr Maria Angel of the Writing and Society Research Group, together with partner investigator Professor Joseph Tabbi from the University of Illinois, Chicago are studying the impact of the culture of new media on literary writing. This project is funded by the Australian Research Council through its Discovery Projects grants scheme.

‘The last two decades has seen an explosion of technologically driven change in modes of communication,’ says Associate Professor Gibbs, ‘We are now experiencing a massive shift from print based writing to electronic forms such as emails, eBooks, online blogs, interactive creative websites and social media. These forms are transforming older literary genres, reshaping narrative and poetic form, changing and blurring the roles of author and reader. Readers can now also be producers and commentators. This is a transitional time for new media art and writing with many readers and writers now having experience of both print and electronic reading and writing contexts. But how exactly is the electronic environment itself influencing new media creativity and production? How are computer algorithms used in generative art, sound and text? Are new genres emerging from this? What new poetic and experimental forms are emerging? The archival project we are planning seeks to examine this transition by uncovering and documenting the work of Australian writers of electronic literature, through the construction of an annotated directory of Australian work.’

How writers are experiencing this transformation and what influences their writing will be examined using a qualitative survey of writing practice. This will be followed up by in-depth interviews with selected writers and literary artists. Creative processes will be analysed and documented.

The annotated directory of the work of Australian writers will be a publicly accessible website database providing a major resource for the development of secondary school curricula in creative writing and literary studies. This public presence along with a travelling national exhibition of works will help position Australian writing as significant both nationally and internationally.

Project Title: Creative nation: writers and writing in the new media arts
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