OPPORTUNITY AND EXCELLENCE -
THE CONTEXT OF QUALITY

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MARCH 2011

OVERVIEW

1. Recent performance
2. Our strategic priorities
3. Challenges ahead
4. The AUQA process
TO RECAP … … …

Last year we discussed and agreed that:

- UWS is maturing with a clear vision and strategy – *Making the Difference 2010-2015*
- We need to manage and capitalise on growth
- UWS is on a rising tide of improving performance, more coordinated planning and a growing reputation

### UWS 2010 AT A GLANCE

<table>
<thead>
<tr>
<th>MEASURE</th>
<th>2010</th>
<th>TREND</th>
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</thead>
<tbody>
<tr>
<td>Student Demand</td>
<td>1st Preferences up by 2.3% for 2010. Increase of 3.7% in 2009</td>
<td>↑</td>
</tr>
<tr>
<td>Student Satisfaction</td>
<td>Up 29% in last 6 years (preliminary data for 2010)</td>
<td>↑</td>
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<tr>
<td>Student Retention</td>
<td>Up 3% in last 5 years</td>
<td>↑</td>
</tr>
<tr>
<td>Load</td>
<td>Over enrolled by 16% for CGS/HECS in $ terms (for 2011 overenrolled by 25% for CGS on estimates to date)</td>
<td>↑</td>
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<tr>
<td></td>
<td>-2% (Budget -5%) for international on shore students (down 1% in 2011 based on budget estimates)</td>
<td>↑</td>
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<td></td>
<td>Budget + 3% (up 6% in 2010) in local PG coursework fee paying students</td>
<td>↑</td>
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<tr>
<td></td>
<td>Up by 20% in domestic local research higher degree students in 2010 (up 2% in 2011 based on budget estimates)</td>
<td>↑</td>
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<tr>
<td>Student: Staff Ratio</td>
<td>Increased to 25.8:1 (preliminary)</td>
<td>↓</td>
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CGS STUDENT LOAD* (EFTSL) IN 2011

<table>
<thead>
<tr>
<th>ARTS</th>
<th>BUSINESS</th>
<th>HEALTH AND SCIENCE</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUDGET</td>
<td>9029</td>
<td>6827</td>
<td>8221</td>
</tr>
<tr>
<td>ACTUAL</td>
<td>9419</td>
<td>6180</td>
<td>8406</td>
</tr>
</tbody>
</table>

This results in a small budget shortfall overall as HECS for Business students is higher than Arts or Health and Science.

Preliminary data for international and post graduate fee paying show mixed outcomes – overall close to budget.

* Full year estimate based on 5 March data.

STUDENT DEMAND TRENDS

Reduction in 2005 reflects changes in undergraduate academic program – Education lost 1200 undergraduate preferences on the establishment of the Master of Teaching.
STUDENT DEMAND TRENDS (cont.)

- 1st to 3rd preferences increased 17% from 2006-2010 while NSW and ACT overall increased by 2.5%.
- 1st preferences from school leavers increased 20% from 2006-2010.
- 24.5% increase in 1st preferences from school leavers with ATARs of 80 and above from 2008-2010.
- 12.5% increase in 1st to 3rd preferences from school leavers with ATARs of 80 and above from 2008-2010.

TRENDS IN STUDENT SATISFACTION

- UWS and Sector Explicit Overall Satisfaction, 2001 - 2010 (p)
TRENDS IN COMMENCING STUDENT RETENTION

PROGRESS TO DATE

- Reflecting on the changes since 2005 we know there has been very good and increasingly consistent progress.

- This is **not** accidental – we have gathered data and identified issues, planned and persisted.

- On all measures of the student experience the trends are positive and our position in the sector continues to improve.
STRATEGIC PRIORITIES - 2011

1. Improving the assessed quality of learning and teaching to at least the sector average
2. Strengthening research in Health and Science
3. Achieving a quantum change in the quality and return from postgraduate programs
4. Rejuvenating the academic staff profile
5. University outreach
6. Integrating the University's commitment to sustainability into all strategic planning and projects

CREATING THE UWS OF 2020

1. University of choice for high achieving students – excellence
2. Pre-eminent in widening participation – opportunity
3. Diverse student mix with focus on student achievement and success – diversity
5. Targeted areas of research and enterprise with an excellent reputation – selectivity

6. Renowned for innovative learning methods and for the quality of the student experience – quality

7. Productive and targeted relationships with respected institutions – collaboration

8. More comprehensive and lively campuses – vibrant and welcoming

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KEY CHALLENGES - 2011

1. Securing and distributing strategic funding

2. Expanding course offerings on selected campuses

3. A much greater focus on effective and innovative student-centred teaching models

4. Recruiting accomplished and promising academic staff
KEY CHALLENGES - 2011

5. Moving towards open access through the expansion of UWSCollege

6. Making better and more efficient use of ICT

7. Strategic development of new buildings and innovative learning spaces

8. The quality of the academic program and student experience

CYCLE 2 AUQA AUDIT THEMES

1. Academic standards for learning, teaching and assessment

2. First year student transition and retention
AUQA AUDIT

• The AUQA themes reflect our target areas for improvement (we could have chosen easier themes).

• The audit, including the self assessment process and portfolio, help us to assess whether effort is in the right places, focused on the best responses, and having an impact.

• The two frameworks we will discuss today are not new or different – they are a summary form of all the activity over recent years to improve the student experience (refer MTD from 2006).

TO CONCLUDE … …

• The support for the strategic focus on improving the student experience (MTD) has been excellent as has been the support for the AUQA preparations.

• Openly and honestly addressing areas needing improvement productively and authentically is a hallmark of UWS.

• We have already made (and continue to make) significant improvements that speak to the mission of UWS and the impact of a University education on the lives of our students and communities.