Bachelor of Industrial Design

Industrial Design at UWS
Industrial design at UWS is a vital part of modern-day living for virtually every human being. Every day of our lives we encounter products designed and manufactured with the intention of making our lives easier. It is industrial designers, incorporating a lateral and cross-disciplinary approach to problem-solving, who create the most useful products. Industrial design promotes an awareness of the place of design in society and its effect on people, the environment and the economy, and provides students with the ability to work alone or collaboratively.

3503.5 – Bachelor of Industrial Design
The primary focus of the UWS Industrial Design degree is ensuring its graduates are completely industry-ready, able to think strategically and provide innovative design solutions in a commercial context. In fact, for every UWS Industrial Design student, the final year of the program is dedicated to the management of a single, major design project. The year-long design project culminates in WideVision, a unique exhibition and showcase of students’ projects and skills. Because of its real-world approach to design, this degree gives you the knowledge, skills and adaptability to respond to the challenges and complexity of today’s industrial design market.

CRICOS Code: 041035E
Accreditation: Graduates are eligible for membership of the Design Institute of Australia (DIA).

A Career in Industrial Design
As a graduate of the UWS Industrial Design degree, you may work as an in-house or consultant industrial designer in areas such as product management, environmental planning, systems design, exhibition design and marketing management. Work includes the development of new products and systems, as well as the updating and improvement of existing products and systems.

For more information please send your enquiry to BID-BDT@uws.edu.au