First announcement

ICCMR 2013

Long Term Conditions: developing global, integrative and sustainable solutions

8th annual ICCMR congress

11-13 APRIL 2013

Institute of Education, London WC1H 0AL

www.ICCMR2013.org

Organised by

in association with
The 8th International Congress of Complementary Medicine Research - ICCMR 2013 - will focus on the global sustainability of healthcare for long term conditions such as diabetes, chronic pain, cardiovascular disease, psychological problems, neurodegenerative conditions and arthritis. Long term conditions are the major cause of mortality among adults in almost all countries; between 35 and 58 million deaths annually worldwide are due to these illnesses and their complications. In addition:

- 80% of medical consultations in industrialised countries are for long term conditions
- The spiralling cost of healthcare – particularly in developed economies – is a matter of pressing concern as economic growth continues to flat-line
- Conventional medicine has been extremely successful in many acute situations but sufferers of long term conditions often take multiple drugs and have a high prevalence of iatrogenic illness
- The carbon footprint of the pharmaceutical industry is substantial and many of its products are targeted at long term conditions

The underexploited resources worldwide from within traditional/complementary/integrative medicine may have the significant potential to address these issues. This agenda will highlight cutting edge research and discussions on effectiveness and safety of treatments, sustainable in environmental and economic terms, and to mobilise all relevant medical resources and self-care approaches from diverse regions of the world.

The congress will promote discussion on the generalisability of self-care techniques such as yoga and Tai-chi. These traditional self-care methods will, with increasing research support, be relatively easy to generalise globally, despite their deep cultural roots in India and China.

ICCMR 2013 will also consider the implications of the CAMbrella report and suggested European research and delivery strategy. This report is due for publication a few months before the conference and although mainly relevant for the EU, it will have worldwide implications.
PROGRAMME HIGHLIGHTS

The congress will run for 2½ days, with the morning of 11th April featuring a number of pre-congress workshops, the topics for which will be published closer to the conference date. The programme proper will begin after lunch that day and will feature plenary presentations from world experts in CAM research and practice as well as leading international healthcare policy thinkers and administrators. There will also be parallel sessions of symposia and oral presentations throughout the congress.

Pre-congress workshop topics will be published in due course, and for updates on these and for congress speakers, please visit www.ICCMR2013.org

Keynote speakers include:

DR LUCY CHEN, Deputy Director, Institute for Global Health, Peking University, China

DR RICARDO F MUÑOZ, MD, Chief of the Cardiac Intensive Care Division and Director of the Cardiac Recovery Program, Department of Critical Care Medicine, University of Pittsburgh, USA

PROFESSOR VIKRAM PATEL, Professor of International Mental Health & Wellcome Trust Senior Research Fellow, London School of Hygiene & Tropical Medicine, UK

PROFESSOR DAME DONNA KINNAIR, Chief Nurse for South East London, NHS, UK

SIR JOHN OLDHAM, Clinical Lead for Quality, Innovation, Productivity and Prevention, Department of Health, UK

PROFESSOR AIDAN HALLIGAN, Director of Education, University College London Hospitals NHS Trust & Chief of Safety, Brighton and Sussex University Hospitals NHS Trust

JOSE CARLOS TAVARES CARVALHO, Dean, Federal University of Amapá, Brazil

DR MANJARI DWIVEDI, Dean, Faculty of Ayurveda, Hindu University, Varanasi, India

PROFESSOR JAMES RAFTERY, Professor of Health Technology Assessment, Chair NETSCC, Director Wessex Institute

There will be 8 breakout periods during the congress, each of which will feature 2 symposia sessions and 3 oral presentation sessions in parallel. We expect to offer at least 90 oral presentation opportunities at ICCMR 2013.

CONGRESS SYMPOSIA

Topics for the congress symposia will include:

The integration of traditional medicine into healthcare provision

The paediatric CAM collaborative (PedCAM)

Mindfulness as a self-care intervention

Integrated cancer care

Herbal medicine

Research methodology

Further symposia topics will be published in due course, and for updates, please visit www.ICCMR2013.org

POSTER SESSIONS and ORAL PRESENTATIONS

Depending on quality of abstract submissions and peer review, we expect that ICCMR 2013 will showcase about 120 oral presentations and over 200 posters. The oral presentations will be selected from abstract submissions, but we will not accept abstract submissions for oral presentations only. For further information about abstract submissions please visit www.ICCMR2013.org.

CONGRESS EXHIBITION and SPONSORSHIP OPPORTUNITIES

ICCMR 2013 will feature a large and vibrant exhibition, and we will also be offering a range of sponsorship opportunities at the event. For further information, please visit www.ICCMR2013.org, or contact Chris Hanney at Health Links Conferences at:

Tel: +44 (0) 20 8749 6471
Mob: + 44(0) 7939 201 324
Email: channey@health-links.co.uk
BOOKING CONDITIONS

Booking is a contract therefore you are liable for delegate fees regardless of attendance. It is regretted that refunds cannot be made, however, attendees may be substituted at any time. All cancellations and substitutions must be notified to Health Links Conferences Ltd by email to enquiries@health-links.co.uk. Final papers and joining instructions will be sent at least one week before the conference providing full payment has been made.

Payment must be received BEFORE the conference date or admittance will not be allowed. There will be a facility to pay upon arrival but please be aware that using this option may delay your entry into the conference.

For further information, please visit www.ICCMR2013.org, or contact Chris Hanney at Health Links at: +44(0)116 274 7353

EARLY BIRD CONFERENCE FEES (from 1st Jul to 31st Dec 2012)

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<tr>
<th>Ticket category</th>
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STANDARD CONFERENCE FEES (1st Jan 2013 onwards)

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An additional 10% off the Early Bird Price is available until 30th June so book your place now!

US Dollar($) prices are for guidance only, all payments will be in GBP (£)

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All delegates must pay UK VAT rate of 20% on conference places

THE PROGRAMME MAY CHANGE DUE TO UNFORESEEN CIRCUMSTANCES AND THE ORGANISERS RESERVE THE RIGHT TO ALTER THE VENUE OR SPEAKERS