School of Management
First Year Experience Project (FYEP)

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School of Management

Spring 2010

- Students tracked in 10 units across the School’s 6 key programs
- At risk factors:
  - Student did not logon to the vUWS sites during the first 3 weeks of semester (reminder email sent out in week 2);
  - Student did not attend tutorials in the first 4 weeks of semester (reminder email sent out in week 2);
  - Student did not submit the first assessment on the due date;
  - Student failed assessment 1.
- Students identified to be ‘at risk’ in any unit across each one of the four categories above were promptly contacted via email
Action Arising from Spring 2010

- Recommendations concerning:
  - The importance of sequence/commencement point for FYE students
  - Gaining data concerning FYE students
  - Improvements in data collection
  - Means of engagement

2011 Program

- 15 units to be tracked
- Key emphasis on FYEP in briefing sessions, Weeks 1, 2 lectures, School website
- Including PASS for the School’s largest FYE unit, and pit-stop sessions for this unit and the second largest unit