Welcome to the College of Business Research Newsletter from the Office of the Associate Dean (Research).

**ADR News**
Research Studies Coordinator 0.3
We would like to thank Associate Professor Terry Sloan for his excellent work over the past 18 months in the position of Research Studies Coordinator for the ADR Team. Terry coordinated the last intake of the GCRS in his usual calm and organised way and we appreciate his effort. Thanks Terry!

**Student News**

**New HDR enrolments**
The College of Business would like to welcome the following new HDR candidates to UWS.

<table>
<thead>
<tr>
<th>Name</th>
<th>School of Law – Supervisors</th>
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<tbody>
<tr>
<td>Michael Haddad</td>
<td>Professor Razeen Sappideen, Professor Carolyn Sappideen and Assoc Professor Scott Mann</td>
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<tr>
<td>Sarah Raad</td>
<td>Michael Blissenden and Elfriede Sangkuhl</td>
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<tr>
<td>Nhan Hoang</td>
<td>School of Marketing – John Stanton and Fely Evangelista</td>
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**Annual Progress Reports**
All Annual Progress Reports have now been processed. This process provides an excellent opportunity for two-way feedback for our HDR candidates. Thanks to all supervisors and the administrative staff for coordinating this important task. All students should have now received feedback from the Research Office.

**Postgraduate Research Student Colloquium 2010**
REMINDER: Please mark this date in your diary:

The Postgraduate Research Student Colloquium for 2010 will be held on the 3rd and 4th November at the Crowne Plaza Parramatta. This is an excellent opportunity for all candidates to present their work to date and to request feedback from staff and their peers.

Presentation at the Colloquium is mandatory for Higher Degree Research Candidates. All candidates who have completed their Confirmation of Candidature are required to present at the Colloquium as part of their candidature. If for some reason you are not able to attend please contact Prof. Bobby Banerjee, Associate Dean (Research) as soon as possible.

All candidates presenting will be required to provide an abstract of their presentation by the 31st August 2010 to Judy Foster.

All candidates and staff are encouraged to attend and provide constructive feedback.

*Further information will be sent to student email addresses, so please ensure that you access your student email regularly.*
3 Minute Thesis Competition
The inaugural College 3 Minute Thesis Competition took place on Tuesday 15th June and was attended by many academics and students. It turned out to be a lively event. The College of Business winners were Laura Luo, Ryan Gould and Zahid Hasan. The winners were awarded $500 to spend on research expenses. Congratulations!!

Laura, Ryan and Zahid will be competing in the university competition on, Thursday 19th August 2010, against six other participants from the College of Health and Science and College of Arts. The winner of this competition will be competing at University of Queensland in September in the national competition. Good luck!

COB Research Training Activities 2010
Please see below a list of training activities for post graduate candidates (GCRS, M(Hons), PhD & academic staff). This is subject to change.

Places in most cases are limited, so please book by emailing Rita Mifsud at research.cob@uws.edu.au.

<table>
<thead>
<tr>
<th>Quarter 3</th>
<th>Date</th>
<th>Time</th>
<th>Room</th>
<th>Unit</th>
<th>Seminar</th>
<th>Facilitator</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>Fri 20th August</td>
<td>09:30 - 16:30</td>
<td>CA 12.G.12</td>
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<td>Nvivo</td>
<td>Ms Robyn Maddern</td>
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<tr>
<td></td>
<td>Thurs 26th August</td>
<td>1800 - 2100</td>
<td>PA EB.3.37</td>
<td>200299</td>
<td>Multivariate Analysis and Applications</td>
<td>Assoc Prof Terry Sloan</td>
</tr>
<tr>
<td></td>
<td>Fri 3rd Sept</td>
<td>1000 - 1230</td>
<td>PA EB.3.37</td>
<td>0</td>
<td>Helping potential candidates prepare for ranking metric</td>
<td>Assoc Prof Anneke Fitzgerald/Ms Tracy Mills/Mrs Jann Fathers</td>
</tr>
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Staff News

UWS Internal Grant Calendar 2010 (Click for web site)

<table>
<thead>
<tr>
<th>Internal Research Grant Scheme</th>
<th>Applications Called (6 wks)</th>
<th>Closing Date</th>
<th>Results Announced</th>
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</thead>
<tbody>
<tr>
<td>Research Infrastructure Fund</td>
<td>2 July 2010</td>
<td>20 Aug 2010</td>
<td>Oct 2010</td>
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<tr>
<td>Eminent Research Visitor Scheme</td>
<td>2 July 2010</td>
<td>20 Aug 2010</td>
<td>Oct 2010</td>
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<tr>
<td>Partnerships Program (Rnd 2)</td>
<td>30 July 2010</td>
<td>10 Sept 2010</td>
<td>Oct 2010</td>
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<tr>
<td>International Research Initiatives Scheme (Rnd 2)</td>
<td>30 July 2010</td>
<td>10 Sept 2010</td>
<td>Oct 2010</td>
</tr>
<tr>
<td>Research Grant Scheme</td>
<td>13 Aug 2010</td>
<td>1 Oct 2010</td>
<td>Nov 2010</td>
</tr>
</tbody>
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School of Accounting

Anne Abraham

Blended spaces, different places: Getting the blend of ingredients right in a cross-cultural learning context, Ascilite 2009 Annual Conference, December 2009 Auckland.

Promoting authentic learning through a scaffolded accounting assignment in a blended environment, 2009 AFAANZ Conference 5-7 July 2009, Adelaide

Phil Ross


Conferences with refereed proceedings accepted Butcher, K., Harrison, G., Ross, P. and McKinnon, J. Auditor appointment in compulsory audit tendering.

Gabriel Donleavy

Gabriel Donleavy was invited to be on the editorial boards for the *Asia Pacific Journal of Business Ethics*, *International Journal of Accounting and Economics*, *International Journal of Developing Market Finance*.

Kym Butcher
Conference with refereed proceedings accepted Butcher, K., Harrison, G., Ross, P. and McKinnon, J., Auditor appointment in compulsory audit tendering.

Qingliang Tang

Joanne Ross
Conference with refereed proceedings abstract accepted at INTED Conference in Spain on improving the critical thinking of accounting students.

School of Economics & Finance

Kevin Daly


Roger Ham
Roger Ham was awarded a new Industry Fund Services Pty Ltd project titled “An Empirical Examination of the Factors Influencing Individual Pre and Post Tax Voluntary Superannuation Contributions”

Graeme Newell
Graeme Newell was appointed deputy editor for Journal of Property Research which is a leading UK property journal. JPR is ranked B under ERA, but is recognised as being in top 5 property journals globally.

Graeme Newell has had a paper accepted in the Journal of Housing Research (A ranked).

Bill Rao
Bill Rao & Gazi Hassan have a paper on “A Panel Data Analysis of the Growth Effects of Remittances” accepted for publication in Economic Modelling (A ranked)

Kathy Tannous
Kathy Tannous was part of a successful UWS tender for the Department of Health and Ageing “Health Services Evaluation” panel. The panel comprises 15 UWS academics from all three Colleges (including 8 Professors and 2 Associate Professors).

Maria Estela Varua
Maria Estela Varua has a paper ‘Evaluating Economic Integration in ASEAN’ accepted by the Asia-Pacific Development Journal (UN: ESCAP).

Anas A. Al-bakri
Anas was accepted to present the American University of Dubai Auditorium, Dubai UAE, at the MENARES Conference (1st MENARES Conference) on 3-4 October 2010. “New Trends in the Real Estate Industry in the Middle East: The Impacts on Investments and Performance”

Kim Nguyen
Kim Nguyen (PhD student) has had her paper on Vietnam property companies accepted in PPRRU – a B ranked journal - it is her first refereed paper in a journal.

School of Law
Recent Publications

Professor Michael Adams

Michaela Byers
Article in the Age 13 May 2010 “Elderly Detainee Desperate”.

Professor Steven Freeland
Publication of ‘More than Hot Air: Reflections on the Relationship between Climate Change and Human Rights’ (2009) 13 University of Western Sydney Law Review 101-135 (ISSN 1446-9294) (with Laura Horn)


Review (by invitation) for Oxford University Press of draft book ‘International Human Rights Law’

External Referee (by invitation) of ‘The Milosevic and Seselj Trials – the Right to Self-representation in International Criminal Trials of Political Leaders” for University of NSW Law Journal


‘Space jump better late than never’ The Age 7 June 2010, page 11 col 1

‘Dearth of Australian space presence highlighted’ The Canberra Times 12 June 2010, page 27 col 1

Article ‘US Debt-for-Development Legislation: A Missed Opportunity to Enhance United States National Security?’ (with Ross Buckley) accepted for publication by the Banking and Finance Law Review

Dr Robert Hayes and Francine Feld

Sue Field
Sue Field, New South Wales Trustee and Guardian Fellow in Elder Law within the School of Law, features twice in today’s Australian ‘Wealth’ section on pages 1 and 6.

Razeen Sappideen and Ling Ling He

Reflections on China’s WTO Accession Commitments and their Observance (2009) 43 (4) Journal of World Trade 847 – 871 (Category A);


On the Australia – China Free Trade Agreement Negotiation Process, forthcoming 2010, Australia Business Law Review (Accepted) (Category B);
Ling Ling He, PhD candidate in Law, presented a paper titled “In the Shadow of Australia – China Free Trade Agreement Negotiation”, at the Society of International Economic Law Conference, hosted by the University of Barcelona, Spain from 8th July to 10th July, 2010.

School of Management

Nikola Balnave

Gabriela Coronado


Fernanda Duarte


Wayne Fallon


Ben Imbun


Louise Ingersoll

Alex Kristovics


George Lafferty

Michael Lyons

Jim Mitchell

H. C. W. Lau


**Prem Samaranayake**  


**Greg Teal**  

**Margaret Vickers**  


**School of Marketing**

**Tendai Chikweche**  
Tendai Chikweche and Richard Fletcher entitled “Branding at the BOP: A Zimbabwean Perspective” has been accepted for publication in the *Journal Market Intelligence and Planning*.

**Jonathon Hu**  
Jonathon Hu’s “Customer’s Marketing: A Chinese Perspective” has been accepted for oral presentation at the 2010 Academy of Marketing Conference, Coventry, UK.

**Alexander Joisassen**  
A paper by Alexander Joisassen (University of Melbourne) and Richard Fletcher entitled “Looking at Both Sides of the Coin” has been accepted for publication in the *Journal of Business Systems, Governance and Ethics*.

**Aila Khan (presenter) & John Stanton**  
“Effects Of Corporate Sponsorship On Employees Of The Sponsor: Employee Differences Based On Firm Size” was judged to be at the third place for the ‘Best Paper’ awards at the International Conference on Marketing in Kuala Lumpur, 24-25 June 2010.

**Louise Young**  

http://www.springerlink.com/content/e8g944664u2t5506/?p=019e79f1e59426caf9368077e1547b6&ip=9

**Innovation and Industry Studies Group**

**New Study on Trades and Technical Staff in Australian R&D.**

Dr Phillip Toner and Dr Richard Woolley have recently completed a research project commissioned by DEEWR, *The Role and Contribution of Tradespeople and Technicians in the Australian R&D Workforce*. The project has attracted much international attention and in June, Phil was invited to present the findings of this bench-mark study to the Organisation for Economic Cooperation and Development (OECD), Directorate for Science, Technology and Industry, in Paris in June. He also presented the findings at a seminar in the Business School at King's College, London. In follow-up to this work the OECD has agreed to be an international partner with CInIS for the development and submission to the ARC for a Linkage grant in 2011.

**CInIS to Convene an International Workshop on ‘Inter Asian Connections’**

The Hong Kong Institute for Humanities and Social Sciences (HKHSS) at the University of Hong Kong, the National University of Singapore (NUS), and the Social Science Research Council (SSRC) have appointed Professor Tim Turpin and Professor V.V. Krishna (Visiting Professor at CInIS) to convene an international workshop in Singapore in December on the role of the social and humanities researchers in regional innovation. The Workshop *Regional Knowledge Hubs in Asia: the Social Sciences and Humanities in Science and Technology Human Capital*, will bring together scholars from seven countries in the region.
Innovative service models that promote youth health and
Developing, designing and implementing staff survey for
Improving the effective allocation of resources within the
under review include:
Other tender and grant funding activities submitted and currently
review include:
» Improving the effective allocation of resources within the
  mental health system - Academy of the Social Sciences
  International Science Linkages Bilateral Program ($7,460)
» Developing, designing and implementing staff survey for
  Department of Health and Ageing -Department of Health and
  Ageing ($255,040.50)
» Innovative service models that promote youth health and
  organisational health - Australian Primary Health Care
  Research Institute ($106,644.00)

ClnIS Engaged with new ASEAN Skills Mobility Project
Professor Tim Turpin, together with Associate Professor Robyn
Iredale from the ANU and Professor Charles Stahl from University
of Newcastle have been successful in winning a new contract
from the ASEAN Secretariat to undertake a study of the progress
across ASEAN member countries toward the ‘free-flow’ of skills
for trade in services. This work builds on earlier studies carried
out through ClnIS on the status of skills recognition arrangements
across the region. The study will focus mainly on mobility under
GATS Mode4 and the ASEAN Free Trade Agreement (AFTA).

ClnIS Project Report on VET and Australian Innovation
Dr Rob Dalitz presented a general overview to a national
conference in Perth in July of findings to date of a new ClnIS
study, funded by the national Council for Vocational Education
Research, into the relationship between VET and Australian
innovation. The study VET and the Diffusion and Implementation
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Recent Publications

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sectors: Mining, solar energy, and the games industry.

Research in Health Organisation and Management

COB core Members: Anneke Fitzgerald, Terry Sloan, Ann Dadich,
Kate Hayes, Kathy Eljiz, Kathy Tannous, Prem Samaranayake.

RHOaM is a newly created subgroup within ClnIS. This is a group
of 17 affiliated researchers across UWS aim to build a strong
national and international reputation through collaboration across
colleges and across universities. This group directly supports 7
PhD candidates who all study in the area of Health Organisation
and Management.

Some of their recent grant funding activities include a successful
tender of providers of health services evaluation, with the
Department of Health and Aging. This cross-college team of
researchers are now the preferred team for any upcoming health
service evaluation and include team members from medicine,
nursing, public health, health informatics, health economics and
business.

Other tender and grant funding activities submitted and currently
under review include:
» Improving the effective allocation of resources within the
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  Ageing ($255,040.50)
» Innovative service models that promote youth health and
  organisational health - Australian Primary Health Care
  Research Institute ($106,644.00)

» CRC e-health ($TBA)
» CRC Technology and Young people ($TBA)
» Design, conduct and analysis of best-practice qualitative
  research, quantitative population-based health surveys, health
  economic evaluation and policy services – NSW Health ($TBA)

Recent Publications

Support Groups in promote knowledge translation. In N. Lange
& M. Wagner (Eds.), Community psychology: New developments

health issues: Redefining the boundaries. In B. Percy-Smith &
N. Thomas (Eds.), A handbook of children and young people’s
participation: Perspectives from theory and practice (pp. 105-

Dadich, A. (in press, accepted 28.08.09). From bench to bedside:
Methods that help clinicians use evidence-based practice.
Australian Psychologist, X, XX- XX.

Dadich, A. (in press, accepted 09.04.10). Expanding our
understanding of Self-Help Support Groups for substance use
issues. Journal of Drug Education, X, XX- XX.

Fitzgerald, J. A., & Dadich, A. (in press, accepted 05.04.10). The
I.D. system™: A reliable approach to improve team performance.
International Employment Relations Review, X, XX- XX.

Conflict and Hybrid Clinician Managers. Journal for Health and
Organization Management.

Dadich, A., Hayes, K., Fitzgerald, J. A., Sloan, T., Eljiz, K., &
Kobilski, S. (2010). Using visual analysis to sail the rough seas
of healthcare reform. Paper presented at the ACHSE (Australia
College of Health Service Executives) 2010 National Congress.

helps and hinders GP-capacity to support young people? Paper
presented at the Mental Wellbeing Conference.

Eljiz, K., Hayes, K. J., Dadich, A., Fitzgerald, J. A., Sloan, T.,
Kobilski, S. (2010). Can that work for us? Analysing organisational,
group and individual factors for successful health services
innovation. Paper presented at the ACHSE (Australia College of
Health Service Executives) 2010 National Congress.

Practitioner perceptions of working with adolescents. Paper
presented at the PHRIS (Primary Health Care Research and
Information Service) Research Conference.

Chapman, G., Dadich, A., Hayes, K., Fitzgerald, J. A., & Sloan,
T. (2010). Profiling innate working styles to maximise employee
productivity: An exploration and evaluation of the Instinctive
Drives® system. Paper presented at the European Conference on
Positive Psychology.

Dadich, A., Chapman, G., Hayes, K., Fitzgerald, J. A., & Sloan,
T. (2010). Are there international differences in preferred working

Social and Environmental Responsibility Research Group (SERG)

Professor Michael Jeffery


Jeffery, M. “Carbon Capture and Storage: Wishful Thinking or a Meaningful Part of the Climate Change Solution”, 27 Pace Envtl. L. Rev. 1-1, 1-38 (2010), also available online at http://digitalcommons.pace.edu/cgi/viewcontent.cgi?article=1571&context=envlaw.


Dean’s Unit

Bobby Banerjee

Bobby Banerjee delivered the keynote address for the Critical Management Studies Workshop held in Montreal.

Bobby Banerjee was a panelist at the Critical Management Studies doctoral consortium held at the Academy of Management Annual Meeting, August 6-10, Montreal.


Thank you for your contributions. Should you have any recent research news to add to the next edition, please feel free to send it to Judy Foster at Judy.Foster@uws.edu.au.