Homebuyer Preferences

Professor Kay Anderson from the Centre for Cultural Research (CCR) has received funding from the Urban Development Institute of Australia under the UWS Research Partnerships Program to find out what homebuyers know about and want in the way of local council facilities and services – which their rates and levies pay for. The study aims to provide a better understanding of the complex dynamics of ‘ownership’ in shaping residential community development in Greater Western Sydney.

Housing developers and local councils negotiate community developments and improvements according to their specific and often different agendas, potentially resulting in urban planning and regulations that are not sensitive to the residents they serve.

Professor Anderson will seek to identify the basic facilities that homebuyers believe local council levy contributions should make available. The focus will be on expectations of public amenities and services in new housing developments in the region.

The outcomes of the first stage of this project will be reported to the NSW Council of the Urban Development Institute of Australia, and form the basis for further research to inform developers, councils and State Government of the extent to which their current planning understands and influences residential communities.

Project title: Homebuyer preferences and developer contributions

Funding has been set at: $24,700.