



College of Business Research Newsletter

Welcome to the College of Business Research Newsletter

We'd like to use this bulletin to share information and resources about research as well as highlight the research activities of our staff. Please send us information about your recent and forthcoming publications, conferences, research grants or any other research related news and we will circulate these in upcoming bulletins, to Judy Foster at Judith.Foster@uws.edu.au.

Student News

New HDR enrolments

The College of Business would like to welcome these new HDR candidates to UWS.

Student Number	Student Name	School & Supervisors
16865336	Elizabeth Gachenga	School of Law – Michael Jeffery, Donna Craig & Scott Mann
16929773	Jamal Youssef	School of Management – George Lafferty & Greg Teal
16388589	Sylvia Reihana	School of Management – Lesley Kuhn & Santha Fernandez
16930214	Chris Rochester	DBA – School of Marketing – Geoff Lee
91148100	Jamealla Intharacks	School of Marketing – John Stanton & Neeru Sharma
16912869	Beth Dababneh	School of Law – Sue Armstrong & Scott Mann
15603207	Mohammed Bahar	School of Law – Daud Hassan & Laura Horn
16461039	Jianchun Miao	School of Economics and Finance – Kevin Daly, Anil Mishra & Selim Akhter
96078147	Marion Cornish	School of Management - Stephen Teo & Anne Abraham
88527345	Aruna Deo	School of Management – Greg Teal & George Lafferty
16685303	Sunania Gowan	School of Management - Greg Teal and Santha Fernandez
16473140	Usman Badar	School of Economics and Finance - Steve Keen and James Farrell.
15763192	Christopher Wearing	School of Management – Anneke Fitzgerald, Ann Daddich & Louise Kippist
15912060	Sana Marroun	School of Marketing – Louise Young
16898107	Xiaoxi Zhang	School of Economics and Finance – Kevin Daly and Anil Mishra

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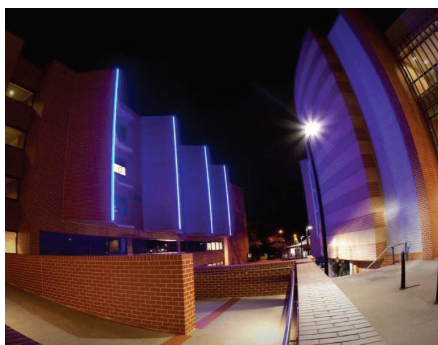
2010 Scholarships

The College of Business was awarded **8 PhD scholarships** for domestic candidates in addition to the **4 international PhD scholarships** awarded earlier. COB performance in the scholarship round of 2009 is the best so far. Details of domestic scholarship winners are given below:

Student Number	Student Name	Award type, School & Supervisors
16461039	Jianchun Miao	APA Award - School of Economics and Finance – Kevin Daly, Anil Mishra & Selim Akhter
15763192	Christopher Wearing	APA Award - School of Management – Anneke Fitzgerald, Ann Daddich & Louise Kippist
15934143	Soner Teknikeller	APA Award – School of Economics and Finance - Steve Keen (Principal), Mamta Chowdhury & Gu Fang (co-supervisors)
16006111	Anas Albakri	UWS Award – School of Law – Razeen Sapiddeen & Michael Adams
16928679	Gregory Jones	UWS Award - School of Accounting - Phil Ross & Anne Abraham
16473140	Usman Badar	UWS Award –School of Economics and Finance - Steve Keen and James Farrell.
16628348	Tek Lama	UWS Award – School of Accounting – Garry Tibbits & Colleen Puttee
15912060	Sana Marroun	UWS Award – School of Marketing – Louise Young

DBA Orientation Day

The College of Business will be welcoming our first group of Doctor of Business Administration students, at the upcoming DBA Orientation Day on the 6th April 2010. There will be a welcoming speech from the DVC and the Executive Dean, Director of International followed by information sessions from the DBA Program Head, Unit Co-ordinators, the Associate Dean (Research), the Research office and a guided tour of the Parramatta campus.



Building EB and EA at Night

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Staff News

Grants:

The following staff were awarded research grants.

External Grants

Dr Daud Hassan

Maritime Spatial Planning System in the Baltic Sea Region: Lesson from the Great Barrier Reef Marine Park. Funding under Academy of Social Sciences in Australia (ASSA) International Science Linkages (ISL) Program. ASSA Amount: \$ 7,500.

Dr Yi-chen Lan

Dr Yi-chen Lan's application for funding from the International Science Linkages - Science Academies Program 2010-11 (round one) Grants was successful. Yi-chen's successful project is titled 'A conservational Knowledge management platform for a cluster of SMEs in an innovation and incubation centre in Taiwan'.

Professor Margaret H. Vickers

'An Exploration of workplace Experiences of People with Multiple Sclerosis (MS): A Qualitative Study.'. Total External Cash \$32,270; Total Budget \$66,788. **(2010-2012)**

Internal Grants

UWS Research Grant Scheme

Dr Chyi Lin Lee (School of Economics and Finance)

Received \$14,386 under the UWS internal research grant scheme (RGS). His project is 'Volatility Decomposition in Housing Prices'.

Ian Caddy (Industry and Innovation Studies Group)

Title: Analysing orphan knowledge using clinical handover events in a healthcare services organization. Funding: \$16,485

UWS Partnership Grants

Dr Ann Dadich (Industry and Innovation Studies Group)

Partner Organisation - South Eastern Sydney and Illawarra Area Health = Service Knowledge translation within youth health services \$10,000.

Dr Richard Woolley from (Industry and Innovation Studies Group) and Dr Carolina Cañibano from the Instituto de Gestión del Conocimiento y la Innovación (CSIC-INGENIO) in Valencia, Spain have been awarded \$7,500 under the Australian Social Science Academy's International Science Linkages Bilateral Program to support their collaborative work in 2010. They will be continuing their interdisciplinary socio-economic research on the the mobilization of scientific and technical human capital (STHC) for science and knowledge-based economic activity.

Professor Tim Turpin and **Atma Ghimire** (CInIS PhD Student), were successful in winning support from the Canadian Government to contribute to an international project on ICT for Development: *Open Development: Technological, organizational and social innovations transforming the developing world.*

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Scheme	Release of Funding Rules	Proposals Open	Eligibility Exemption Requests Due	Proposals Close	Announcement*
Linkage Projects (Round 2) For funding commencing July 2010	Released (Mar 2009)	Open (opened 8 Oct 2009)	Closed (14 Oct 2009)	Closed (18 Nov 2009)	May 2010
Linkage Learned Academies Special Projects For funding commencing 2010	Released (Oct 2009, updated Nov 2009)	Open (opened 23 Oct 2009)	Not Applicable	20 Jan 2010	Early 2010
Discovery Projects For funding commencing 2011	Released (Dec 2009)	Open (opened 14 Dec 2009)	Closed (15 Jan 2010)	Closed (3 Mar 2010)	October 2010
Future Fellowships For funding commencing 2010	Released (Jan 2010)	Mar 2010	Closed (19 Feb 2010)	21 Apr 2010	November 2010
Linkage Infrastructure, Equipment and Facilities For funding commencing 2011*	Released (Mar 2010)	Mar 2010	Not Applicable	12 May 2010	November 2010

Announcement dates are indicative only and subject to change

UWS Internal Grant Calendar 2010 (click for web site)

Internal Research Grant Scheme	Applications Called (6 wks)	Closing Date	Results Announced
Partnerships Program (Rnd 1)	5 March 2010	16 April 2010	June 2010
International Research Initiatives Scheme (Rnd 1)	5 March 2010	16 April 2010	June 2010
Research Infrastructure Fund	2 July 2010	20 August 2010	Oct 2010
Eminent Research Visitor Scheme	2 July 2010	20 August 2010	Oct 2010
Seed Grants for Early Career Researchers	4 June 2010	23 July 2010	Sept 2010
Partnerships Program (Rnd 2)	30 July 2010	10 Sept 2010	Oct 2010
International Research Initiatives Scheme (Rnd 2)	30 July 2010	10 Sept 2010	Oct 2010
Research Grant Scheme	13 Aug 2010	1 Oct 2010	Nov 2010

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College of Business Research Grant Scheme

We are pleased to announce the College of Business Research Grant Scheme. The deadline for submissions is 16th April 2010. All applications are to be submitted to Judy Foster. The Guidelines provide a detailed explanation of the process involved in applying for these grants. Please refer to the following link for application form and guidelines:

<http://uws.edu.au/business/cob/research>.

Grant Writing Workshop

The College conducted an Internal Grant writing workshop on 5 February 2010. Louise Young, Bobby Banerjee and Jenny-Lee Haylen provided an overview of the assessment process to 17 participants. There were several expressions of interest for internal grant applications.

Conferences

24th Association of Industrial Relations Academics of Australia and New Zealand (AIRAANZ)

The 24th Association of Industrial Relations Academics of Australia and New Zealand (AIRAANZ) Conference was hosted by the University of Western Sydney, from 3 to 5 February 2010. The Conference was held at the historic Sydney Trades Hall and was attended by 151 delegates from Asia, Europe, North America and the Middle East, as well as from across Australia and New Zealand..

The Conference attracted considerable media attention, as well as participation from government, business and unions. The Conference Dinner, sponsored by the Hon. Linda Burney MP, was held in the Strangers' Dining Room, Parliament of New South Wales. The Conference received overwhelmingly positive feedback from all attendees and has significantly enhanced UWS's profile among the academic and broader communities.

Outcomes from the Conference include not only the edited proceedings but several refereed publications for UWS staff, and special editions of journals edited by the Conference convenors. The Conference has also facilitated research linkages with other academics in Australia and internationally, as well as with several unions and community organisations, and has increased the potential for cross-institutional research grant applications. We are particularly grateful for the support provided by colleagues in the School of Management, and by the UWS College of Business Executive Dean, Associate Professor Robyn McGuiggan, and the Associate Dean (Research), Professor Bobby Banerjee.

Alison Barnes
Nikola Balnave
George Lafferty
2010 AIRAANZ Organising Committee

School News

School of Economics and Finance

Recent Publications

Partha Gangopadhyay will organize the 6th Australasian Development Economics Workshop at UWS, June 10-11, 2010

Selim Akhter, Yiyang Liu and Kevin Daly (2010). 'Cross Country Evidence on the Linkages between Financial Development and Poverty'. *International Journal of Business and Management* Vol. 5 No 1 Jan 2010. (Tier C Journal)

Asqhar Ali and Kevin Daly have a paper titled 'Modelling Credit Risk: A Comparative Analysis of Australia and the United States' accepted for publication in the *International Review of Financial Analysis* (forthcoming). (Tier B Journal).

Akhter S, Daly K, 2009, Finance And Poverty: An Empirical Study Using Panel Data, *Asian Finance Association International Conference 2009*, (E1 Approved)

Daly K, Mishra A, 2009, Australia's trade directions versus its International portfolio investment, *Asia-Pacific Trade Economists' Conference*, pp 3-22 (E1)

Daly K, Mishra A, 2009, Geographical Trade Structure and Patterns of International Portfolio Investment - A Case of Australia in *Studies in Trade and Investment 67: Challenges and opportunities for trade and financial integration in Asia and the Pacific*, ARTNeT Trade Policy Section, Bangkok, pp 120-133 (Book Chapter)



School of Law

Dr Susan Armstrong

- *Culturally Responsive Family Dispute Resolution In Family Relationship Centres: First Report – Access and Practice*, with Social Justice and Social Change. Research Report to Anglicare and CatholicCare, December 2009
- Moving towards culturally competent practices in FDR, *National Legal Aid Dispute Resolution Forum of Legal Aid*, November 2009 (invited presentation)
- Moving towards culturally competent practices in FDR, *Legal Aid NSW Family Law Conference*, Sydney, October 2009 (invited presentation)

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Recent Publications

Anne Durie "Legal Requirements for CSR Reporting in the United Kingdom, Denmark and Australia

Margaret Hyland Who is Watching the Watchdog? : A Critical Appraisal of ASIC's Administrative Powers.

Susan Fitzpatrick -The Challenge of Teaching Law Subjects with Large and Diverse Student Cohorts.

David Newlyn & Liesel Spencer -Using Exemplars in an Interdisciplinary Law Unit: Listening to the student's voices.

David Newlyn & John Juriansz -Improving Performance in Contractual Problem Solving, Clarifying Criteria and Standards through the use of Exemplars.

Dr Susan Armstrong & Michael Brogan - Interventions to Enhance the Student Experience of a First Year Law Degree: What they Really Wanted.

Dr Michelle Sanson, Jennifer Ireland & Paul Rogers - 'Fake It Till You Make It': Using Second Life to Teach Practical Legal Skills.

Dr Elfriede Sangkuhl - The Taxation Treatment of Long Tail Liabilities.

Marina Nehme 'The Use of Enforceable Undertakings by the Australian Competition and Consumer Commission', (2008) 27(2) *University of Tasmania Law Review* 197.

Marina Nehme, Margaret Hyland and Andrew Dahdad, - author of: Colin Anderson, Jennifer Dickfos, *Corporations Law* (2009, LexisNexis)

Associate Professor Michael Head -What the Haneef inquiry revealed (and did not)' (2009) 34 *Alternative Law Journal* (forthcoming)

Michael Head's PhD thesis will be published by VDM, an academic publishing house, under the title, *Marxism, Revolution and Law: The lively debates of early Soviet Russia*.

Dr Daud Hassan -'Climate Change and the Current Regimes of Arctic Fisheries Resources Management: An Evaluation' (2009) 41 ***Journal of Maritime Law and Commerce*** (accepted for publication).

Associate Professor Steven Freeland

- Publication of 'The 2008 Russia / China Proposal for a Treaty to Ban Weapons in Space: A Missed Opportunity or an Opening Gambit?' in (2008) 51 *Proceedings of the Colloquium on the Law of Outer Space*, published by the American Institute of Aeronautics and Astronautics, 261-271 (ISBN 978-1-60086-717-0)
- Publication of 'Outer Space – Australia's Technological Capability' in (2009) 8 *Australian International Lawyer*, published by the International Law Committee of New South Wales Young Lawyers.
- Invited to contribute chapter 'Australia and International Air and Space Law', for *International Law in Australia* (3rd ed), to be published by Cambridge University Press
- External Referee (by invitation) of article 'When children commit atrocities in war' for *Global Change, Peace and Security*.
- My article 'Between Heaven and Earth – the Legal Challenges of Private Human Space Travel' accepted for publication in *Acta Astronautica* (with Tanja Masson-Zwaan)

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- Publication of book chapter 'Article II of the 1969 Outer Space Treaty' in Stephan Hobe, Bernhard Schmidt-Tedd and Kai-Uwe Schrogl (eds), *Cologne Commentary on Space Law, Volume I – Outer Space Treaty*, 2009 Carl Heymanns Verlag, Cologne 44-63 (ISBN 978-3-452-27185-3) (with Ram Jakhu)
- External Referee (by invitation) of 'Confronting Reality: Responding to War Criminals Living in Australia' for *New Zealand Journal of Public and International Law*
- External Referee (by invitation) of 'Humanitarian Intervention under International Law' for *Australian Journal of International Law*
- Publication of 'Debt-for-Development-Exchanges: Using External Debt to Mitigate Environmental Damage in Developing Countries' (2010) 16:1 *West Northwest Journal of Environmental Law & Policy* 77-101 (ISSN 1080-0735) (with Ross P. Buckley)
- Publication of Opinion Piece 'It's time to talk about human rights in the climate debate' *The Age*, 10 December 2009, at 23 col 1 - also published in *The National Times*, *The Brisbane Times* and *The Sydney Morning Herald* (online)
- Quoted in 'Libs reverse tack on calls for whaling court case' *The Sydney Morning Herald* 12 January 2010, page 4 col 4 (also in *The Age*) Contributor to *Australian Law Dictionary* (Oxford University Press) published in December 2009

Katrina George - Opinion piece "We don't need to risk their health with egg donation" published 18 November 2009 in the Sydney Morning Herald. This issue is up for review next year and my article was in response to one by Prof Loane Skene at Melb Law School.

Dr Michelle Sanson 'Facilitating Access to Dispute Settlement for African Members of the World Trade Organization' (2009) 2 *IJIEL* 1-51. PDF available on request.

Michael Blissenden

- Joint publication with Andrew Maples (University of Canterbury) will be published in Australian Tax Review (Feb issue). The article is entitled "The Proposed Client-Accountant privilege in Australia: How does it sit with the common law doctrine of legal professional privilege"
- Publication in the Ubiquitous Learning: An International Journal (Feb forthcoming). Article entitled "Utilising modern technology to assist communication processes for Higher education student group work"
- Conference presentation at the Learning in Law Conference (UK). Paper titled "The emerging use of storytelling as an alternative teaching methodology to the appellate case method"

Anne Durie - Publication in JALTA entitled "Legal Requirements for CSR Reporting in the United Kingdom, Denmark and Australia." JALTA edition Vol 2 No 1 & 2 2009



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School of Management

Margaret Vickers

Awards and Appointments

- Professor Vickers was invited to join the editorial board of the *Journal of Management and Organization*, which is the official journal for the Australian and New Zealand Academy of Management (ANZAM).
- Best Paper Award for Gender and Diversity Stream: Vickers, M. H. (2009), Financial Transitions and Turning Points for People with Multiple Sclerosis (MS): Engaging Emotions for a More Compassionate Organisational Response, 23rd Annual Conference (2009) of the Australian and New Zealand Academy of Management (ANZAM), Melbourne, Australia, 2-4 December, Hosted by: Monash University (Business & Economics School), Crowne Promenade Hotel, Melbourne.
- *Paper Awarded the Best Poster for the ANZAM Conference:* Perrone, J., Vickers, M. H. & Wilkes, L. (2009). Panic in the Workplace: Contemplating Organisational Life for Individuals who have Panic Attacks. Paper accepted as a Poster Session at Australian and New Zealand Academy of Management (ANZAM), Melbourne, Australia, 2-4 December 2009.

International Refereed Journal Publications accepted

- Vickers, M. H. (2010; forthcoming), The Creation of Fiction to Share Other Truths and Different Viewpoints: A Creative Journey and an Interpretive Process, *Qualitative Inquiry*, Vol 16, Issue 8, forthcoming.

International Refereed Conference Papers

- Vickers, M. H. (2010; forthcoming), "... In a room by myself": Teams, Workers and Multiple Sclerosis (MS) – An Exemplar Case Study, full paper accepted for the 10th Annual Hawaii International Conference on Business, May 27-30-, 2010, Hilton Waikiki Prince Kuhio Hotel, Honolulu, Hawaii, USA, forthcoming.
- Vickers, M. H. (2010), Exploring Illness Disclosure for Workers with Multiple Sclerosis, full paper submitted for review to Stream: Inequality, discrimination and marginalized groups of workers, 24th AIRAANZ Conference, February 3-5, 2010, Trades Hall, Goulburn Street, Sydney.
- Perrone, L., Vickers, M. H. and Jackson, D. (2009). Understanding the Do-It-Yourself Investor: A New Type of Entrepreneur, Paper submitted to refereed stream of Australian and New Zealand Academy of Management (ANZAM), Melbourne, Australia, 2-4 December 2009.

International Conference Presentations

- Vickers, M. H. (2010; forthcoming), Being Bullied as Workplace Performance: Emotions, Emotional Labour and Workplace Bullying in PA Workplaces, 23rd Annual Meeting of the Public Administration theory Network (PATNet), University of Nebraska at Omaha, Nebraska, May 21-May 23, 2010.
- Vickers, M. H. (2010), The Shifting Sands of "Acceptable" Violence: Reconsidering Bullying, Mobbing and Violence at Work, paper accepted for presentation at the 24th AIRAANZ Conference, February 3-5, 2010, Trades Hall, Goulburn Street, Sydney.
- Perrone, J., Vickers, M. H. & Wilkes, L. (2009). Panic in the Workplace: Contemplating Organisational Life for Individuals who have Panic Attacks. Paper accepted as a Poster Session at Australian and New Zealand Academy of Management (ANZAM), Melbourne, Australia, 2-4 December 2009.

Media Work

- Monro, Peter (2010), 'New day dawning', Extra Section, *The Sunday Age*, p13. Professor Margaret Vickers, School of Management, comments on redundancy being a potential source of grief.

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Samaranayake P, 2009, Business process integration, automation, and optimization in ERP: Integrated approach using enhanced process models, *Business Process Management Journal*, vol 15, no. 4, pp 504-526

Students

Mohammad Mohammad – was accepted for publication and oral presentation for “The Dynamic Business Process Development Framework to Bridge the Digital Divide Among the Aboriginal Community in Australia” in China on 16-18 April 2010.

School of Marketing

Professor Zhang Yuan, Professor of Marketing in the College of Economic and Management, Beijing University of Civil Engineering and Architecture, was a Visiting Scholar in the School of Marketing for three months, returning in December 2009. Professor Zhang Yuan will continue her links with the School, researching with Associate Professor Stanton on residential customer satisfaction. Associate Professor Tim Torvatn, from the Norwegian University of Science and Technology, Trondheim, will be arriving this month as a Visiting Scholar. His research area is supplier networks.

Publications:

Stegemann, N. and C. Sutton-Brady (2010), “Active Learning: The Bling Effect”, *Journal of Business and Economics Research*, Jan.

Stegemann, N. and C. Sutton-Brady (2009), “Poster Sessions in Marketing Education: An Empirical Examination”, *Journal of Marketing Education*, Vol. 31, No. 3, 219-229

Stegemann, N. and S. Glaser (2009), “Doctoral Colloquia - the student experience”, *The Journal of College Teaching & Learning*, Dec.

A paper by Richard Fletcher titled "Internationalising strategies for SME's in the decade ahead: are our theories relevant?" has been accepted for publication in the *International Journal of Entrepreneurship and Innovation Management*.

Innovation and Industry Studies Group

Recent Publications

Book Chapters

Dadich A, 2009, Participation among young people with mental health issues in *A Handbook of Children and Young People's Participation, Perspectives from theory and practice*, Barry Percy-Smith & Nigel Thomas, USA, pp 105-112

Woolley R, Livingstone C, 2009, Into the Zone: Innovating in the Australian Poker Machine Industry in *Global Gambling Cultural Perspectives on Gambling Organizations*, Sytze F Kingma, New York, London, pp 38-63

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Refereed Journal Publications

Hyde P, Braithwaite J, Fitzgerald A, 2009, Guest Editorial, *Journal of Health Organization and Management*, vol 23, no. 6, pp 577-580

Garrett-Jones S, Turpin T, Diment K, 2009, Managing competition between individual and organizational goals in cross-sector research and development centres, *The Journal of Technology Transfer*, vol Online First, no. 34, pp 1-20

Dalitz R, 2009, The Multiple Roles of the Australian Wine Show System, *Journal of Wine Research*, vol 20, no. 3, pp 231-251

Samaranayake P, 2009, Business process integration, automation, and optimization in ERP: Integrated approach using enhanced process models, *Business Process Management Journal*, vol 15, no. 4, pp 504-526

Deans Unit

Bobby Banerjee gave a number of invited talks:

- Keynote speech at the Scientific Research Centre of the Slovenian Academy of Sciences and Arts, Institute of Philosophy in Ljubljana, Slovenia in December 2009.
- Presentation on 'How Examiners Mark a Thesis' at the PhD Colloquium at the AIRAANZ Conference in February, 2010,
- Speech on 'The Politics of Climate Change' at the NSW Department of Education and Training's Environmental Education Conference held at Campbelltown in February 2010.
- Speech at the 2010 Search Conference on 'Corporate Philanthropy and Social Responsibility' in February 2010.