

**Professor Barbara A. Holland** is Pro Vice-Chancellor Engagement at University of Western Sydney. In this role she created and is implementing the UWS strategic plan for expanding university-community partnerships that enhance learning and research activities while meeting community knowledge needs. Central to the plan is the UWS Schools Engagement agenda which in 2008 involved nearly 11,000 school students in academic enrichment, tutoring and mentoring activities. The University's engagement plan also includes major initiatives in small business economic development, cultural understanding, and environmental sustainability.

Before joining UWS, Barbara held national leadership roles for community engagement in the United States including the directorship of the federally-funded National Service-Learning Clearinghouse (2002-07), and an appointment to the U.S. Department of Housing and Urban Development where she managed large grant programs for university-community partnerships (2000-2002). Previously, she held academic and administrative roles at Portland State University, Northern Kentucky University, and Indiana University-Purdue University Indianapolis.

Barbara is recognised internationally for her expertise on organisational change, community engagement and partnerships, and has given more than 100 keynote speeches on these topics. In Australia, she serves as Vice-President of the Australian Universities Community Engagement Alliance (AUCEA) and has been an advisor on engagement to the departments of education in three states. In 2008, AUCEA named her one of the first two Honorary Fellows appointed by the Alliance. Among her many publications, she is co-author of a widely-adopted book on the assessment of service-learning and community engagement, and serves as editor of three international journals on engagement. In 2006 she received the Research Achievement Award from the International Association for Research on Service-Learning and Community Engagement and currently serves as Vice-Chair of the Association's Board.

Her Bachelor's and Master's degrees in journalism were earned at the University of Missouri-Columbia and her Ph.D. in higher education policy was awarded by the University of Maryland-College Park.